

**GOVERNMENT OF WEST BENGAL**  
**Department of Micro Small & Medium Enterprises and Textiles**  
**Shilpa Sadan, 7<sup>th</sup> Floor, 4, Abanindranath Tagore Sarani,**  
**Kolkata-700016**

**No. 599-MSMET-19099/6/2025**

**Dated: 07/02/2025**

**NOTIFICATION**

**WHEREAS** One District One Product (ODOP) programme aims at fostering balanced regional development across all districts of the State through promotion of local products by way of establishing a robust support system;

**AND**

**WHEREAS**, it is found necessary to establish ODOP Facilitation centres in each district of the State to handhold businesses related to ODOP products.

**NOW, THEREFORE**, it has been decided that the existing MSME Facility Centres (MFC) located in each district of the State, notified under No. 65-Pr.Secy/MSME & T dated 11.08.2023, will also act as ODOP Facilitation Centres to enhance branding and packaging, address manufacturing challenges and increase the export of ODOP products covering the full business cycle. The centres will also assist businesses related to ODOP products for participation in trade fairs and preparing for international markets.

Sd/-  
Principal Secretary to the Government of West Bengal

**No. 599/1(4)-MSMET-19099/6/2025**

**Dated: 07/02/2025**

*Copy forwarded for information and necessary action to:*

1. Director, MSME , West Bengal
2. Joint Director, BG/ Empl. / HQ/ Baharampore Zone/ Siliguri Zone/ Durgapur Zone
- OSD & Ex- Officio Deputy Director of MSME, EoDB Cell
4. General Manager, District Industries Centre \_\_\_\_\_

  
Additional Secretary to the Government of West Bengal