

A MODEL SCHEME ON Shoe Polish manufacturing unit to be set up at place of Rs. 1.61 L

- 1 Introduction :Shoe Polish is commonly used for shining shoes. They consist of waxes and solvents. Shoes polish is available in a number of colours e.g. black, brown, transparent etc. Liquid polishes are also available where the waxes exist as an emulsion. Apart from the largest shoes polish manufacturers, there are number of units in the small scale sector engaged in shoes polish manufacturing. The demand for shoes polish is increasing rapidly. There is good domestic market as well as export potential. Any new entrepreneur can invests in this project.
- 2 Brief description of manufacturing Wax is to be added and then other waxes is to be added in descending order of their melting points with continuous stirring. Then emulsion is to be added. Distilled water is to be added half an hour interval). Then add tapeline oil. Then wax olive dyes/mixed in turpine and oil of Mirbane are to be added.For better grain, the change may be kept at 50 C for pouring in tins. The change should not be allowed to cool rapidly. The change is to be kept in container, preferably in air conditioned chamber.
- 3 Scope of Project Due to increasing the number of fashion trend and beauty conciousness amongst urban and rural people it's scope for growth is expected to be steady
- 4 Location Any place with good connectivity either in road or in railways or both is suitable for the production of this item.
- 5 Project Cost ₹ 1,61,000.00
- 6 Means of finance

a) Own contribution (10%)	Rs.	16100.00
b) Govt. Subsidy	Rs.	24150.00
c) Bank Loan	Rs.	120750.00

7 Total Power requirement (HP/ KWH): HP

8 Project Analysis

A Fixed Capital/ Capital Expenditure

i Work Shed/ Building : Own Rented

ii Area of work shed 200 (in sq. Mt)

iii Machinery & Equipments :

Sl No	Name of machinery/Equipment	Rate	Quantity	Amount
a	Stainless steel melting pan 50 kg capacity	₹ 20,000.00	1	₹ 20,000.00
b	M.S Pan for water bath 2000 Lts	₹ 12,000.00	1	₹ 12,000.00
c	Testing equipments	L.S.		₹ 5,000.00
Sub Total				₹ 37,000.00

Furniture & Other Cost

Sl No	Detail of Furniture/Expenses	Amount
c	Electrification & Security Deposit	₹ 5,000.00
d	Furniture & Fittings	₹ 5,000.00
e	Pre-operative expenses	₹ 3,000.00
Sub Total		₹ 13,000.00

v Total Fixed Capital/ Capital Expenditure (iii + iv) ₹ 50,000.00



B Recurring Cost (Per Month)

i Raw Material

Sl No	Name of the raw material	Rate	Quantity	Amount
a	Wax such as carnuba, parafin, bee etc.			₹ 50,000.00
b	Mineral terpoline oil			₹ 20,000.00
c	Small container		10000 nos	₹ 10,000.00
d	Misce. Materials (Nigroline black etc.)			₹ 5,000.00
Sub Total				₹ 85,000.00

ii Salary & Wages

Sl No	Employment	Rate	No	Amount
a	Manager cum supervisor	₹ 0.00	1	₹ 0.00
b	Skilled worker	₹ 10,000.00	1	₹ 10,000.00
c	Unskilled worker	₹ 2,500.00	4	₹ 10,000.00
Sub Total				₹ 20,000.00

iii Other Expenses

Sl No	Detail of Expenses	Amount
a	Electricity	₹ 1,000.00
c	Rent (if any)	₹ 0.00
b	Stationery	₹ 1,000.00
c	Tax & Insurance	₹ 500.00
d	Transportation	₹ 2,000.00
e	Misc	₹ 1,500.00
Sub Total		₹ 6,000.00

iv Working Capital Requirement (i+ ii+ iii) = ₹ 1,11,000.00

4 Total Project Cost

a	Fixed Capital	₹ 50,000.00
b	Working Capital	₹ 1,11,000.00
c	Total	₹ 1,61,000.00

5 Cost Analysis per annum

Expenditure		Income	
i	Recurring Cost ₹ 13,32,000.00	1. Projected Sale	
ii	Depreciation ₹ 5,550.00	By sale of Shoe Polish 1,20,000	₹ 15,60,000.00
iii	Surplus/Profit ₹ 2,22,450.00		
₹ 15,60,000.00		₹ 15,60,000.00	

Signature of the applicant

Rates and quantities shown may vary as per location and demand of bussiness enterprise.

Prepared by the Directorate of Micro, Small and Medium Enterprises, West Bengal.

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