

A MODEL SCHEME ON Manufacturing of Conch Shell Bangle to be set up at place of Rs 1.92 L

1 Introduction Conch shell crafts in Bengal is beautiful and delicate, they are also considered to be extremely auspicious, as per Hindu mythology. There are different types of by-product of conch shell. Due to different taste and preference of customers, the artisans are producing different design sankha product from intact conch shell which have high market demand.

2 Brief description of manufacturing The manufacturing process is as follows
(A). Cutting or shearing of the materials to size.
(B). Shaping the material to desired product.
© **Grinding edges and surfaces to smoothness**

3 Scope of Project Due to increasing decorative and fashion consciousness amongst urban and rural people it's scope for growth is expected to be steady

4 Location Any place with good connectivity either in road or in railways or both is suitable for the production of this project.

5 Project Cost ₹ 86,700.00

6 Means of finance

a) Own contribution (5%)	Rs.	4335.00
b) Govt. Subsidy	Rs.	13005.00
c) Bank Loan	Rs.	69360.00

7 Total Power requirement (HP/ KWH): HP

8 Project Analysis

i Work Shed/ Building : Own Rented

ii Area of work shed 250 (in sq. Mt)

iii **Machinery & Equipments** :

Sl No	Name of machinery/Equipment	Rate	Quantity	Amount
a	Conch shell cutting machine	₹ 31,200.00	2	₹ 62,400.00
b	Conch shell Polishing machine	₹ 26,000.00	1	₹ 26,000.00
c	Designing Tools	L.S		₹ 7,800.00
Sub Total				₹ 96,200.00

Furniture & Other Cost

Sl No	Detail of Furniture/Expenses	Amount
a	Small Tools & Equipments	₹ 3,640.00
b	Transportation & Installation Charges	₹ 1,000.00
c	Electrification & Security Deposit	₹ 2,000.00
d	Furniture & Fittings	₹ 1,000.00
e	Pre-operative expenses	₹ 1,000.00
Sub Total		₹ 8,640.00

v Total Fixed Capital/ Capital Expenditure (iii + iv)

₹ 1,04,840.00



B Recurring Cost (Per Month)**i Raw Material**

Sl No	Name of the raw material	Rate	Quantity	Amount
a	Raw Conch Shell	₹ 600.00	120.00	₹ 72,000.00
Sub Total				₹ 72,000.00

ii Salary & Wages

Sl No	Employment	Rate	No	Amount
a	Manager cum supervisor	₹ 0.00	1	
b	Skilled worker	₹ 5,000.00	2	₹ 10,000.00
c	Unskilled worker	₹ 3,000.00	1	₹ 3,000.00
Sub Total				₹ 13,000.00

iii Other Expenses

Sl No	Detail of Expenses	Amount
a	Electricity	₹ 200.00
c	Rent (if any)	₹ 0.00
b	Stationery	₹ 500.00
c	Tax & Insurance	₹ 100.00
d	Transportation	₹ 400.00
e	Misc	₹ 500.00
Sub Total		₹ 1,700.00

iv Working Capital Requirement (i+ ii+ iii) = ₹ 86,700.00

4 Total Project Cost

a	Fixed Capital	₹ 0.00
b	Working Capital	₹ 86,700.00
c	Total	₹ 86,700.00

5 Cost Analysis per annum

Expenditure			Income	
i	Recurring Cost	₹ 10,40,400.00	1. Projected Sale	
ii	Depreciation	₹ 14,430.00	By sale of	₹ 13,04,676.00
iii	Surplus/Profit	₹ 2,49,846.00	bangle of	
		₹ 13,04,676.00		₹ 13,04,676.00

Signature of the applicant

Rates and quantities shown may vary as per location and demand of bussiness enterprise.

Prepared by the Directorate of Micro, Small and Medium Enterprises, West Bengal.

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