

A MODEL SCHEME ON Clay Pot Manufacturing unit to be set up at a place of Rs. 1.00 L

- 1 **Introduction** Clay pottery is an ancient craft in India. The art of Clay Pottery grew along with the Civilization. The traditional folk art of Indian Clay Pottery, particularly of Bengal, is considered exceptional and best in the world. Apart from being individually practiced, the craft is also created on a commercial basis, at the small scale industries across the state. These potteries are used for domestic and ceremonial purposes and even shown at commercial exhibitions of various art galleries, throughout the world.
- 2 **Brief description of manufacturing** The main process steps are –
(A). Making dough with clay.
(B). Preparing different size & shape of pots in a chak.
(C). Drying of clay pot.
- 3 **Scope of Project** Due to increasing decorative and fashion consciousness amongst urban and rural people it's scope for growth is expected to be steady
- 4 **Location** Any place with good connectivity either in road or in railways or both is suitable for the production of this project.
- 5 **Project Cost** ₹ 1,00,000.00
- 6 **Means of finance**

a) Own contribution (5%)	Rs.	5000.00
b) Govt. Subsidy	Rs.	15000.00
c) Bank Loan	Rs.	80000.00
- 3 **Total Power requirement (HP/ KWH):** HP
- 4 **Project Analysis**

A Fixed Capital/ Capital Expenditure

- i Work Shed/ Building : Own Rented
- ii Area of work shed : 600 (in sq. Mt)

iii Machinery & Equipments :

Sl No	Name of machinery/Equipment	Rate	Quantity	Amount (in Rs)
a	Chak	5000.00	3.00	15000.00
b	Motor	7000.00	2.00	14000.00
Sub Total				29000.00

Furniture & Other Cost

Sl No	Detail of Furniture/Expenses	Amount (in Rs)
a	Furniture & Fittings	6000.00
Sub Total		6000.00

v **Total Fixed Capital/ Capital Expenditure (iii + iv)** = 35000.00



B Recurring Cost (Per Month)**i Raw Material**

Sl No	Name of the raw material	Rate	Quantity	Amount (in Rs)
a	Clay	L.S		20000.00
b	Misc. Materials	L.S		5000.00
Sub Total				25000.00

ii Salary & Wages

Sl No	Employment	Rate	No	Amount (in Rs)
a	Manager cum supervisor	0.00	1.00	
b	Skilled worker	6000.00	3.00	18000.00
c	Semi-skilled worker	5000.00	2.00	10000.00
Sub Total				28000.00

iii Other Expenses

Sl No	Detail of Expenses	Amount (in Rs)
a	Electricity	600.00
c	Rent (if any)	0.00
b	Coal & Fire wood	8000.00
c	Tax & Insurance	100.00
d	Transportation	3000.00
e	Misc	300.00
Sub Total		12000.00

iv Working Capital Requirement (i+ ii+ iii) = 65000.00

4 Total Project Cost

a	Fixed Capital	35000.00
b	Working Capital	65000.00
c	Total	100000.00

5 Cost Analysis per annum

Expenditure (In Rs)			Income (inRs)	
i	Recurring Cost	780000.00	1. Projected Sale	
ii	Depreciation	4350.00	By sale of Clay Pot -- L.S.--	960000.00
iii	Surplus/Profit	175650.00		
				960000.00

Signature of the applicant

Rates and quantities shown may vary as per location and demand of bussiness enterprise.

Prepared by the Directorate of Micro, Small and Medium Enterprises, West Bengal.

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