

A MODEL SCHEME ON Manufacturing of Bindi to be set up at project cost of Rs. 1.94 L

- 1 Introduction : The ladies and girls have replaced the traditional Kum Kum wearing on the forehead with the designed and attractive Bindis. The Bindi manufacturing is a simple process with good marketing avenues and profit. The market has expanded after the Bindis have become a fashion wearing among the school and college girls.
- 2 Brief description of manufacturing Bindis are manufactured by first gumming and pasting on the back of cloth followed cutting with the help of dies and cut pieces are pasted over separate paper sheet.
- 3 Scope of Project Due to increasing decorative and fashion consciousness amongst urban and rural people it's scope for growth is expected to be steady
- 4 Location Any place with good connectivity either in road or in railways or both is suitable for the production of Ball Pen Refills
- 5 Project Cost ₹ 1,94,000.00
- 6 Means of finance

a) Own contribution (10%)	Rs.	19400.00
b) Govt. Subsidy	Rs.	29100.00
c) Bank Loan	Rs.	145500.00

3 Total Power requirement (HP/ KWH): HP

4 Project Analysis

A Fixed Capital/ Capital Expenditure

- i Work Shed/ Building : Own Rented
- ii Area of work shed : 600 (in sq. Mt)

iii Machinery & Equipments :

Sl No	Name of machinery/Equipment	Rate	Quantity	Amount
a	Bindi cutting machine with motor	₹ 20,000.00	1	₹ 20,000.00
b	Dices	₹ 8,000.00	1	₹ 8,000.00
c	Small Tools & Equipments	L.S.		₹ 5,000.00
Sub Total				₹ 33,000.00

Furniture & Other Cost

Sl No	Detail of Furniture/Expenses	Amount
a	Electrification & Security Deposit	₹ 2,500.00
b	Furniture & Fittings	₹ 2,500.00
c	Pre-operative expenses	₹ 2,000.00
Sub Total		₹ 7,000.00

v Total Fixed Capital/ Capital Expenditure (iii + iv) = ₹ 40,000.00



B Recurring Cost (Per Month)**i Raw Material**

Sl No	Name of the raw material	Rate	Quantity	Amount
a	Velvet cloth	₹ 20.00	2000	₹ 80,000.00
b	Adhesive & other material	L.S.		₹ 7,500.00
c	Packing Materials	L.S.		₹ 2,500.00
Sub Total				₹ 90,000.00

ii Salary & Wages

Sl No	Employment	Rate	No	Amount
a	Manager cum supervisor	₹ 0.00	1	₹ 0.00
b	Skilled worker	₹ 5,000.00	8	₹ 40,000.00
c	Unskilled worker	₹ 4,000.00	4	₹ 16,000.00
Sub Total				₹ 56,000.00

iii Other Expenses

Sl No	Detail of Expenses	Amount
a	Electricity	₹ 3,000.00
c	Rent (if any)	₹ 0.00
b	Stationery	₹ 1,000.00
c	Tax & Insurance	₹ 500.00
d	Transportation	₹ 2,000.00
e	Misc	₹ 1,500.00
Sub Total		₹ 8,000.00

iv Working Capital Requirement (i+ ii+ iii) = ₹ 1,54,000.00

4 Total Project Cost

a	Fixed Capital	₹ 40,000.00
b	Working Capital	₹ 1,54,000.00
c	Total	₹ 1,94,000.00

5 Cost Analysis per annum

Expenditure		Income	
i	Recurring Cost ₹ 18,48,000.00	1. Projected Sale	
ii	Depreciation ₹ 4,950.00	By sale of Bindi-	₹ 24,00,000.00
iii	Surplus/Profit ₹ 5,47,050.00		
= ₹ 24,00,000.00			₹ 24,00,000.00

Signature of the applicant

Rates and quantities shown may vary as per location and demand of bussiness enterprise.

Prepared by the Directorate of Micro, Small and Medium Enterprises, West Bengal.

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