A MODEL SCHEME ON Manufacturing of Bindi to be set up at project cost of Rs. 1.94 L

1	Introduction	: The ladies and girls have replaced the traditional Kum Kum wearing on the forehead with the disigned and attractive Bindis. The Bindi manufacturing is a simple process with good marketing avenues and profit. The market has expanded after the Bindis have become a fashion wearing amoug the school and college girls.
2	Brief description of manufacturing	Bindis are manufactured by first gumming and pasting on the back of cloth followed cutting with the help of dies and cut pieces are pasted over separate paper sheet.
3	Scope of Project	Due to increasing decorative and fashion conciousness amongst urban and rural people it's scope for growth is expected to be steady
4	Location	Any place with good connectivity either in road or in railways or both is suitable for the production of this product
5	Project Cost	₹ 1,94,000.00

6 Means of finance

a) Own contribution (5%)	Rs.	9700.00
b) Govt. Subsidy	Rs.	25000.00
c) Bank Loan	Rs.	159300.00

3 Total Power requirement (HP/ KWH): HP

4 Project Analysis

A Fixed Capital/ Capital Expenditure

i Work Shed/ Building : Own Rented

ii Area of work shed : 600 (in sq. Mt)

iii **Machinery & Equipments** :

Sl No	Name of machinery/Equipment	Rate	Quantity	Amount
a	Bindi cutting machine with motor	20000.00	1.00	20000.00
b	Dices	8000.00	1.00	8000.00
c	Small Tools & Equipments	L.S.		5000.00
	Sub Total			33000.00

Furniture & Other Cost

iv

Sl No	Detail of Furniture/Expenses	Amount
a	Electrification& Security Deposit	2500.00
b	Furniture & Fittings	2500.00
c	Pre-operative expenses	2000.00
	Sub Total	7000.00

v **Total Fixed Capital/ Capital Expenditure (iii + iv)** = 40000.00

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B Recurring Cost (Per Month)

i Raw Material

Sl No	Name of the raw material	Rate	Quantity	Amount (in Rs)
a	Velvet cloth	20.00	2000.00	80000.00
b	Adhesive & other material	L.S.		7500.00
c	Packing Materials	L.S.		2500.00
	Sub Total			90000.00

ii Salary & Wages

Sl No	Employment	Rate	No	Amount (in Rs)
a	Manager cum superviser	0.00	1.00	0.00
b	Skilled worker	5000.00	8.00	40000.00
c	Unskilled worker	4000.00	4.00	16000.00
	Sub Total			56000.00

iii Other Expenses

Sl No	Detail of Expenses	Amount (in RS)
a	Electricity	3000.00
c	Rent (if any)	0.00
b	Stationery	1000.00
c	Tax & Insurance	500.00
d	Transportation	2000.00
e	Misc	1500.00
	Sub Total	8000.00

iv Working Capital Requirement (i+ ii+ iii) = Rs. 154000.00

4 Total Project Cost

a	Fixed Capital		40000.00
b	Working Capital		154000.00
c	**Total**	Rs.	194000.00

5 Cost Analysis per annum

Expenditure			Income	
i	Recurring Cost	1848000.00	1. Projected Sale	
ii	Depreciation	4950.00	By sale of Bindi-	2400000.00
iii	Surplus/Profit	547050.00		
	Rs	2400000.00	Rs	2400000.00

Signature of the applicant

Rates and quantities shown may vary as per location and demand of bussiness enterprise.

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