# A MODEL SCHEME ON Beauty Parlour TO BE SET UP AT PLACE OF 1.91 L

| | | |
|---|---|---|
| 1 | Introduction | : More women are seen frequenting the beauty parlours for availing themselves of some kind of service to enhance their appearance to look good. The status of women has improved a lot and is improving further. As more and more women are becoming beauty conscious in the modern era, the beauty parlours will have more patronage. A beauty parlour with all modern facilities provide services at a reasonable charges so that more visits could be expected from each individual. |
| 2 | Brief description of the process | Usually women of different ages are fond of making themselves beauty result the high demand of good beautician. It is a servicing unit. |
| 3 | Scope of Project | Due to increasing decorative and fashion conciousness amongst urban and rural people it's scope for growth is expected to be steady |
| 4 | Location | Any place with good connectivity either in road or in railways or both is suitable for this project. |
| 5 | Project Cost | ₹ 1,91,000.00 |

6 Means of finance

| | | |
|---|---|---|
| a) Own contribution (10%) | Rs. | 19100.00 |
| b) Govt. Subsidy | Rs. | 25000.00 |
| c) Bank Loan | Rs. | 146900.00 |

**7 Total Power requirement ( HP/ KWH): HP**

**8 Project Analysis**

**A Non- Recurring Expenditure**

| | | | | | |
|---|---|---|---|---|---|
| **1** | **Land and Building** | **own (existing)** | | **Rs.** | **0.00** |
| **2** | **Electrification** | | | **Rs.** | **10000.00** |
| **3** | **Tool kits** | **Rate (in Rs)** | **No** | **Amount** | |
| **a** | **Hair cutting machine** | **6000** | **3** | **Rs.** | **18000.00** |
| | **Hair drier** | **15000** | **3** | **Rs.** | **45000.00** |
| | **Mani cure machine** | **5000** | **1** | **Rs.** | **5000.00** |
| | **Pedicure machine** | **7000** | **1** | **Rs.** | **7000.00** |
| | **Miscellaneous tool;s** | | | **Rs.** | **10000.00** |
| | | | | **Rs.** | **85000.00** |
| **5** | **Furniture** | | | **Rs.** | **25000.00** |
| **6** | **AC** | | | **Rs.** | **30000.00** |
| **7** | **Pre operative expenses** | | | | **10000.00** |
| | **Total Non Recurring Expenses** | | | **Rs.** | **160000.00** |

Micro, Small and Medium Enterprises
Govt. … West Bengal

**B** **Recurring Cost (Per Month)**

i **Raw Material**

| Sl No | Name of the raw material | Rate | Quantity | Amount |
|---|---|---|---|---|
| a | Different types of Cream & lotion | L.S. | | ₹ 5,000.00 |
| b | Shampoo & Dyes | L.S. | | ₹ 2,000.00 |
| d | Cotton, Towels etc | L.S. | | ₹ 3,000.00 |
| | Sub Total | | | ₹ 10,000.00 |

ii **Salary & Wages**

| Sl No | Employment | Rate | No | Amount |
|---|---|---|---|---|
| a | Manager cum superviser | ₹ 0.00 | 1 | ₹ 0.00 |
| b | Skilled worker | ₹ 6,000.00 | 2 | ₹ 12,000.00 |
| c | Unskilled worker | ₹ 2,000.00 | 1 | ₹ 2,000.00 |
| | Sub Total | | | ₹ 14,000.00 |

iii **Other Expenses**

| Sl No | Detail of Expenses | Amount |
|---|---|---|
| a | Electricity | ₹ 3,000.00 |
| c | Rent (if any) | ₹ 0.00 |
| b | Stationery | ₹ 500.00 |
| c | Tax & Insurance | ₹ 2,000.00 |
| d | Transportation | ₹ 500.00 |
| e | Misc | ₹ 1,000.00 |
| | Sub Total | ₹ 7,000.00 |

iv **Working Capital Requirement ( i+ ii+ iii)** = ₹ 31,000.00

4 **Total Project Cost**

| | | |
|---|---|---|
| a | Fixed Capital | ₹ 1,60,000.00 |
| b | Working Capital | ₹ 31,000.00 |
| c | **Total** | ₹ 1,91,000.00 |

5 Cost Analysis per annum

| Expenditure | | | Income | |
|---|---|---|---|---|
| i | Recurring Cost | ₹ 3,72,000.00 | 1. Projected Sale | |
| ii | Depreciation | ₹ 16,000.00 | By Servicing | ₹ 10,80,000.00 |
| iii | Surplus/Profit | ₹ 6,92,000.00 | | |
| | | ₹ 10,80,000.00 | | ₹ 10,80,000.00 |

Signature of the applicant

Rates and quantities shown may vary as per location and demand of bussiness enterprise.

Prepared by the Directorate of Micro, Small and Medium Enterprises, West Bengal.

Dhurjati Prosad Bose (AD of MSME)

Directorate of Micro, Small and Medium Enterprises
सत्यमेव जयते
Govt. of West Bengal