

A MODEL SCHEME ON Beauty Parlour to be set up at place of Rs. 1.91 L

- 1 Introduction : More women are seen frequenting the beauty parlours for availing themselves of some kind of service to enhance their appearance to look good. The status of women has improved a lot and is improving further. As more and more women are becoming beauty conscious in the modern era, the beauty parlours will have more patronage. A beauty parlour with all modern facilities provide services at a reasonable charges so that more visits could be expected from each individual.
- 2 Brief description of the process Usually women of different ages are fond of making themselves beauty result the high demand of good beautician. It is a servicing unit.
- 3 Scope of Project Due to increasing decorative and fashion conciousness amongst urban and rural people it's scope for growth is expected to be steady
- 4 Location Any place with good connectivity either in road or in railways or both is suitable for this project.
- 5 Project Cost 191000.00
- 6 Means of finance

a) Own contribution (5%)	Rs.	9550.00
b) Govt. Subsidy	Rs.	25000.00
c) Bank Loan	Rs.	156450.00

7 Total Power requirement (HP/ KWH): HP

8 Project Analysis

A Non- Recurring Expenditure

1 Land and Building	own (existing)	Rs.	0.00
2 Electrification		Rs.	10000.00
3 Tool kits	Rate (in Rs) No	Amount	
a Hair cutting machine	6000 3	Rs.	18000.00
Hair drier	15000 3	Rs.	45000.00
Mani cure machine	5000 1	Rs.	5000.00
Pedicure machine	7000 1	Rs.	7000.00
Miscellaneous tool;s		Rs.	10000.00
		Rs.	85000.00
5 Furniture		Rs.	25000.00
6 AC		Rs.	30000.00
7 Pre operative expenses			10000.00

Total Non Recurring Expenses

Rs. 160000.00



B Recurring Cost (Per Month)**i Raw Material**

Sl No	Name of the raw material	Rate	Quantity	Amount (in Rs)
a	Different types of Cream & lotion	L.S.		5000.00
b	Shampoo & Dyes	L.S.		2000.00
d	Cotton, Towels etc	L.S.		3000.00
Sub Total				Rs 10000.00

ii Salary & Wages

Sl No	Employment	Rate	No	Amount(in Rs)
a	Manager cum supervisor	0.00	1.00	0.00
b	Skilled worker	6000.00	2.00	12000.00
c	Unskilled worker	2000.00	1.00	2000.00
Sub Total				Rs. 14000.00

iii Other Expenses

Sl No	Detail of Expenses	Amount (in Rs)
a	Electricity	3000.00
c	Rent (if any)	0.00
b	Stationery	500.00
c	Tax & Insurance	2000.00
d	Transportation	500.00
e	Misc	1000.00
Sub Total		Rs. 7000.00

iv Working Capital Requirement (i+ ii+ iii) = Rs. 31000.00

4 Total Project Cost

a	Fixed Capital	Rs. 160000.00
b	Working Capital	Rs. 31000.00
c	Total	Rs. 191000.00

5 Cost Analysis per annum

Expenditure (in Rs)		Income (in Rs)	
i	Recurring Cost 372000.00	1. Projected Sale	
ii	Depreciation 16000.00	By Servicing	1080000.00
iii	Surplus/Profit 692000.00		
Rs 1080000.00		Rs	1080000.00

Signature of the applicant

Rates and quantities shown may vary as per location and demand of bussiness enterprise.

Prepared by the Directorate of Micro, Small and Medium Enterprises, West Bengal.

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