

A MODEL SCHEME ON Batique Printing unit to be set up at project cost of Rs 1.58 L

- 1 **Introduction** :Batik dyeing was earlier used only in garments but with new technologies and tastes, it's usage has been extended to many other fields as well. Beautiful bags, household linens, murals and wall paintings with striking batik works enjoy a great demand in the domestic and international market. The batik wall hangings accentuate the walls with their bright colors and motifs. Batik has also made its mark as impressive textile products. Batik printed kurtis, saris and wrappers are the preferred choices of the fashion crazy populace.
- 2 **Brief description of manufacturing** The main process steps are –Batik is one of the "resist" processes for making designs on fabric, like Tie Dye, Shibori, Serti technique, etc., using wax on fabric to prevent dye from penetrating the cloth. Wax is applied to fabric, followed by dye, perhaps in many successive layers in complex Batiks
- 3 **Scope of Project** Due to increasing decorative and fashion conciousness amongst urban and rural people it's scope for growth is expected to be steady
- 4 **Location** Any place with good connectivity either in road or in railways or both is suitable for the production of this project.
- 5 **Project Cost** ₹ 1,58,000.00
- 6 **Means of finance**

a) Own contribution (10%)	Rs.	15800.00
b) Govt. Subsidy	Rs.	23700.00
c) Bank Loan	Rs.	118500.00

3 Total Power requirement (HP/ KWH): HP

4 Project Analysis

A Non- Recurring Expenditure

1 Land and Buildings	Own	existing	0.00
2 Tool Kits			(Amount in Rs)
a Oven	1 pc		10000.00
b Saucepan	3 pcs		1500.00
c Miscellaneous tools	L.S.		500.00
4 Furniture & Fixture			6000.00
5 Decoration			3000.00
6 Electrification etc			4000.00

Total Non Recurring Expenditure (A)

Sub Total	25000.00
Rs.	25000.00



B Recurring Cost (Per Month)**i Raw Material**

Sl No	Name of the raw material	Rate	Quantity	Amount
a	Cloth (Cotton)	₹ 225.00	400 Pieces	₹ 90,000.00
b	Chemicals	L.S.		₹ 10,000.00
d	Packing Materials	L.S.		₹ 5,000.00
Sub Total				₹ 1,05,000.00

ii Salary & Wages

Sl No	Employment	Rate	No	Amount
a	Manager cum supervisor (Self)	₹ 0.00	1	₹ 0.00
b	Skilled worker	₹ 7,000.00	2	₹ 14,000.00
c	Unskilled worker	₹ 5,000.00	2	₹ 10,000.00
Sub Total				₹ 24,000.00

iii Other Expenses

Sl No	Detail of Expenses	Amount
a	Electricity	₹ 1,000.00
c	Rent (if any)	₹ 0.00
b	Stationery	₹ 1,000.00
c	Tax & Insurance	₹ 500.00
d	Transportation	₹ 1,000.00
e	Misc	₹ 500.00
Sub Total		₹ 4,000.00

iv **Working Capital Requirement (i+ ii+ iii)** = ₹ 1,33,000.00

4 Total Project Cost

a	Fixed Capital	₹ 25,000.00
b	Working Capital	₹ 1,33,000.00
c	Total	₹ 1,58,000.00

5 Cost Analysis per annum

Expenditure			Income	
i	Recurring Cost	₹ 15,96,000.00	1. Projected Sale	
ii	Depreciation	₹ 0.00	By sale of Printed Saree-	₹ 21,60,000.00
iii	Surplus/Profit	₹ 5,64,000.00		
		₹ 21,60,000.00		₹ 21,60,000.00

Signature of the applicant

Rates and quantities shown may vary as per location and demand of bussiness enterprise.

Prepared by the Directorate of Micro, Small and Medium Enterprises, West Bengal.

Dhurjati Prosad Bose (AD of MSME)


